



Get ready for an agricultural safety and health meeting unlike any other! The 2018 North American Agricultural Safety Summit – **February 21–23, 2018 at the Embassy Suites by Hilton Resort in Scottsdale, Arizona** – will use non-traditional sessions to match safety interventions with production practices and emerging safety issues.

“Intentionally and systematically building a culture of safety in agriculture, from the smallest to the largest producers or agriculture related businesses is more than an ethics issue, it is also the only way to build profitable and sustainable businesses.”

—Frank Gasperini, President & CEO, ASHCA
and CEO, FGasperini Associates, LLC

The Summit, hosted by ASHCA, will build upon sessions that bundle global thinking with hands-on learning and networking. These innovative opportunities to interact with industry leaders and safety experts will give you valuable knowledge on current industry trends and safety concerns.

- ▶ SPONSORSHIP AND EXHIBITOR OPPORTUNITIES AVAILABLE!
- ▶ POSTER SESSION – CALL FOR ABSTRACTS DEADLINE: DECEMBER 13, 2017
- ▶ REGISTRATION OPEN NOW! EARLY BIRD DISCOUNT ENDS JANUARY 21, 2018

FULL AGENDA AND REGISTRATION INFORMATION
ashca.org/2018-safety-summit

EMBASSY SUITES BY HILTON RESORT
SCOTTSDALE, ARIZONA
FEBRUARY 21–23, 2018

7 GREAT REASONS TO ATTEND

- ✓ Join with others to **meet the challenge** of feeding 9 billion people safely, securely, and sustainably.
- ✓ Network with North America’s agricultural safety and **agribusiness leaders** – all in one place.
- ✓ Gain access to **evidence-based best practices** and programs for agricultural workers.
- ✓ Understand the **global view** – food production, worker safety, consumer expectations, corporate social responsibility and international trade implications.
- ✓ Guide **future strategies** to enhance education and training of agricultural risk managers, farm safety professionals and front-line supervisors.
- ✓ Identify interventions that **protect vulnerable populations** including immigrant workers, young workers and non-working children.
- ✓ Gain practical ideas for **mobilizing knowledge** – getting the right information to the right people to do the right thing at the right time.



AGENDA

This is a tentative agenda, and subject to change. Please see our website for updates: ashca.org/2018-safety-summit

WEDNESDAY, FEBRUARY 21, 2018

- 12:00p – 4:00p ASHCA Board Meeting
- 1:00p – 6:00p Registration Open / Exhibitor Set Up
- 4:00p – 5:00p General Session: Membership Meeting
- 5:00p – 7:00p Welcome Reception & Exhibits

THURSDAY, FEBRUARY 22, 2018

- 7:30a Registration Open
- 7:30a – 6:00p Exhibits Open
- 7:30a – 8:00a Continental Breakfast & Networking
- 8:00a – 8:30a General Session: Welcome
FRANK GASPERINI • President & CEO, ASHCA
- 8:30a – 9:30a General Session: Keynote Panel
LEADING SAFETY – CHALLENGES, OPPORTUNITIES AND STRATEGIES TO RAISE THE BAR
LOURDES GONZALEZ • Director of Human Resources, Gowan Group
LEON GRAVES • Chief Operating Officer, St. Albans Cooperative Creamery
JOEL SHERMAN • Vice President, Safety & Corporate Affairs, Grimmway Enterprises Inc.

9:30a – 9:45a Break and Exhibits

9:45a – 11:00a Concurrent Sessions 1

TECHNOLOGY AND UNIQUE APPROACHES TO ADDRESSING SAFETY AND HEALTH IN AGRICULTURE
AARON YODER, PHD • Assistant Professor, University of Nebraska Medical Center
BRYAN WEICHEL, PHD • Project Scientist, National Farm Medicine Center, Marshfield Clinic Research Institute
CASPER BENDIXSEN, PHD • Associate Research Scientist, National Farm Medicine Center, Marshfield Clinic Research Institute

SAFETY – LEADING WITH INFLUENCE
JOSE PEREZ, CSHM, SMS, CET, OHST, CHST • Senior Manager, Environmental Health & Safety, The Wonderful Company

HUMAN ERROR AND OPERATIONAL DISCIPLINE

MULTI GENERATIONS IN THE WORKPLACE
SARAH SPIVEY • Senior Organizational Effectiveness Consultant, FCC Services

ADDRESSING KEY SAFETY AND HEALTH ISSUES ON THE DAIRY
High Plains Intermountain Center for Agricultural Health and Safety (HICAHS)

11:00a – 11:15a Break and Exhibits

11:15a – 12:30p Concurrent Sessions 2

DEALING WITH PAY, LEAVE AND RELATED ISSUES WHEN DISASTERS STRIKE
KARA M. MACIEL • Chair, Labor • Employment Practice, Conn Maciel Carey LLP

ANATOMY OF AN INCIDENT – CASE STUDY
JOEL SHERMAN • Vice President, Safety & Corporate Affairs, Grimmway Enterprises Inc

BUILDING SAFETY CULTURE: ACROSS STATE LINES AND EVEN BORDERS
LOURDES GONZALEZ • Director of Human Resources, Gowan Group

ADDRESSING KEY SAFETY AND HEALTH ISSUES ON THE DAIRY PART 2
High Plains Intermountain Center for Agricultural Health and Safety (HICAHS)

12:30p – 1:30p Networking Lunch / Visit Exhibits

1:30p – 2:30p General Session

Afternoon Keynote
MARK KILLIAN • Director, AZ Department of Agriculture (invited)

Recognitions & Presentations of Lifetime Achievement Awards & Presentation/Recognition for 2017 AgSHARP™ graduates

2:30p – 2:45p Break and Exhibits

2:45p – 4:00p Concurrent Sessions 3

THE OPIOID CRISIS – IMPACT ON BUSINESS
DR. RUPALI DAS • Senior Vice President, Zenith Insurance Company
KARA M MACIEL • Chair, Labor Employment Practice, Conn Maciel Carrey LLP

A 2020 VISION FOR SAFEGUARDING YOUTH WORKING IN AGRICULTURE
DR. BARBARA LEE, PHD • Senior Research Scientist, National Farm Medicine Center & Director of National Children's Center for Rural and Agricultural Health and Safety, Marshfield Clinic Research Institute
SUSAN REYNOLDS • CEO, Progressive Agriculture Foundation

HIRING AND ONBOARDING FOR SAFETY
PAUL RILEY, MBA, CSP • Global Manager, Safety and Loss Control, LDS Church

FARM MACHINERY ON PUBLIC ROADS STANDARDS
JOHN FISHER • Vice President Technical Affairs/Safety, Alamo Group Inc.
SCOTT CEDARQUIST • Director of Standards and Tech, ASABE

TOP HAZARDS IN THE GRAIN & FEED INDUSTRY
JESS MCCLUER • VP, Safety & Regulatory Affairs, National Grain & Feed Assn.
JOE MLYNEK • Content Creation Expert, Safety Made Simple

4:00p – 6:00p Poster Sessions / Exhibits / Networking Reception

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FRIDAY, FEBRUARY 23, 2018

7:30a – 8:00a Continental Breakfast and Networking

7:30a – 11:00a Exhibits open

8:00a – 9:15a General Session

Keynote Presentation

UNDERSTANDING COMMUNICATION TODAY

LANI JORDAN • Communications Consultant, Lani Jordan Strategic Communication

9:15a – 9:30a Break and Exhibits

9:30a – 10:45a Concurrent Sessions 4

OSHA PRIORITIES FOR THE TRUMP ADMINISTRATION

JESS MCCLUER • VP, Safety & Regulatory Affairs, National Grain & Feed Assn.

WILLIAM KRYCIA MPH, CIH • Senior Safety Engineer, Department of Industrial Relations Cal/OSHA

CRISIS COMMUNICATION: TELLING THE SAFETY STORY

LANI JORDAN • Communications Consultant, Lani Jordan Strategic Communication

STRATEGIES FOR FARM WORKER HEALTH, WELLNESS

AND WELLBEING: POSITIVE IMPACTS FOR BUSINESS

HERNAN HERNANDEZ • Executive Director, California Farm Worker Foundation

AMY LIEBMAN • Director, Environmental & Occupational Health, Migrant Clinicians Network

SEVERE INJURIES AND FATALITIES – A UNIQUE

CHALLENGE

DAN HAIR, CSP, MSS • Senior VP, Chief Safety Officer, WCF Insurance

10:45a – 11:00a Break and Exhibits

11:00a – 12:15p Concurrent Sessions 5

WORKPLACE VIOLENCE – UNIQUE CHALLENGES FOR AG

ISABEL BRAVO • Director of Environmental, Health and Safety, Wonderful Citrus Company

GREG COULTER • Labor and Employment Attorney, Littler Mendelson, P.C.

TINA HUFF, SPHR, SHRM-SCP • Vice President of Human Resources, Duncan Family Farms

BUILDING SUPPORT FOR AG HEALTH AND SAFETY

WILLIAM NELSON • William J. Nelson, LLC and ASHCA Board Member

GARY TEMPLEMAN • Development Specialist, Progressive Agriculture Foundation

BILL FIELD • Professor Agricultural & Biological Engineering, Purdue University

CINDY LENGEL-RUSS • Development Specialist, Progressive Agriculture Foundation

FRONT LINE SUPERVISORS: YOUR KEYS TO SAFETY PROGRAM IMPLEMENTATION

GUADALUPE SANDOVAL • Managing Director, California Farm Labor Contractors Association

SAFETY ALIGNMENT AND INITIATIVES ACROSS BORDERS

PETER LUNDQVIST, PHD • Executive Director, The Swedish Centre for Agricultural Business Management

RISTO RAUTIAINEN, PHD • Professor, College of Public Health, University of Nebraska Medical Center

Representative, Canadian Agricultural Safety Association (CASA)

12:15p – 2:00p Lunch and Closing General Session

INVESTING IN THE NEXT GENERATION OF SAFETY LEADERS

DENNIS MURPHY, PHD, CSP • Principle, Murphy Agricultural Safety Consulting, LLC

FRANK GASPERINI • President, CEO, ASHCA



WHO IS ASHCA?

The **Agricultural Safety and Health Council of America™** is a not-for-profit 501c (3) organization established to pursue national strategies to create less-hazardous work environment for American agriculture. Founded in 2007, our mission is to proactively address ongoing and emerging occupational safety and health issues affecting everyone engaged in all facets of U. S. agriculture.

ASHCA is a coalition of farms, ranches, producer associations, and other related agricultural people, organizations, and businesses; joining together with safety associations, Federal & State agencies, educational institutions, and safety professionals, all seeking to improve the health and safety of all agricultural workers.

ASHCA'S PURPOSE

- See an overall culture of safety as an integral part of day to day work in every agricultural enterprise.
- Raise the profile of worker safety within every agricultural enterprise.
- Guide the development of effective delivery systems for safety and health information, programming, and training to farmers, growers, ranchers, and other agricultural businesses and their workers
- Influence research priorities to rapidly identify real-world best management practices for worker safety and health that maximize cost efficiency and sustainability.
- Pursue effective national strategies to reduce disease, injuries and fatalities in all aspects of U.S. agriculture.

To join ASHCA, visit:

ashca.org/join/become-a-member

Register for the North American Agricultural Safety Summit

Member Rate
\$395

\$450 after January 21, 2018

Non-Member Rate
\$495

\$550 after January 21, 2018

Student Rate
\$300

\$350 after January 21, 2018

See website for full agenda and registration information. Sponsorship and exhibitor opportunities available.

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REGISTRATION QUESTIONS
Dana Ellis 763-537-6977

MEMBERSHIP QUESTIONS
Frank Gasperini 507-293-1908



**Embassy Suites by Hilton
Scottsdale Resort**

SPECIAL RATES AVAILABLE!

\$209 Single/Double

\$224 Triple

\$239 Quad

Please call 1-800-362-2779 and refer to the 2018 ASHCA Summit to secure these rates.

Deadline to reserve rooms with discount: Friday, January 26, 2018.

HOTEL RESERVATIONS
1-800-362-2779

ASHCA
AGRICULTURAL SAFETY &
HEALTH COUNCIL OF AMERICA™

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